

w3.futbol

Football identity • clubs • tickets • collectibles

Positioning

w3.futbol is positioned as a seven-figure strategic brand asset: category authority + trust signal + competitive differentiation.

Why it wins

- Global meaning — Futbol reads instantly across markets—Europe, LATAM, and beyond.
- Membership-first future — Perfect for fan identity, loyalty, ticketing, and access layers.
- Web3 optionality — Digital collectibles, authenticated tickets, and fan membership are natural Web3 extensions.

Best-fit buyers

- Football clubs and league operators
- Ticketing and membership platforms
- Fan engagement and loyalty platforms
- Merchandise and collectibles marketplaces
- Media and community operators in football

Process

- Terms shared privately under NDA
- Escrow closing (Escrow.com or equivalent)
- Standard registrar transfer